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LOCAL

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WPCC hires new vice president

Special to The News Herald

MORGANTON — Atticus Simpson recently joined the faculty and staff of Western Piedmont Community College as vice president for student development. Simpson will also serve as the executive director of the Western Piedmont Foundation, Inc.

Simpson most recently served as director of institutional advancement at Northeastern Technical College in Cheraw, S.C., where he previously served as the public information and research coordinator. Before joining the community college sector, Simpson was an account executive at Quixote Group, a strategic market

research, public relations and brand communication firm located in Greensboro.



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Simpson completed a Certificate Higher Education Leadership from The University of South Carolina, a leadership program sponsored by the South Carolina Technical College System (SCTCS), as well as a master of science in organizational communication from North Carolina State University.

He also holds a bachelor of science in public relations from Appalachian State University and a bachelor of art in English from Western

Carolina University.

Prior to joining Western Piedmont, Simpson was a board member of the McArn Food Bank in Cheraw, S.C., the Chesterfield County Zoning Board of Appeals, and the memorials and nominating committee of First Presbyterian Church. He also served as the chairperson for the SCTCS Chief Development Officers Peer Group and as a member of the Leadership and Board Development Committee for the Council of Resource Development, a national association of community college fundraising professionals.

"I am incredibly honored to be a part of Western Piedmont Community College and I am elated to

be back home in the beautiful foothills of the great state of North Carolina," said Simpson. "I look forward to doing my part to provide accessible, high quality educational opportunities and services that will improve lives and promote growth in Burke County."

Simpson and his family will reside in Morganton.

