WESTERN PIEDMONT COMMUNITY COLLEGE

MINUTES

This form is to be used by all components of the College – Divisions, Committees, Task Forces, etc. – to record the proceedings of their meetings. Additional pages can be attached if necessary.

Component: Business Administration Advisory Committee
Chairman: Kathy Scott, Department Head for Business and Public Services
Date & Time of Meeting: 10/03/2014; 6:30 PM
Members Present: Paul Dellinger, Olga Propst, Sam Vegter, Jennifer Wright, and Kathy Scott
Members Absent: Jennifer Baker, Annette Brinkley, Janie Eagle, Thomas Rogers, and Lillie Whitney
Guests Present: N/A
Forward Additional Copies to: Dr. Michael Helmick, Dr. Chad Bledsoe, Atticus Simpson, Sandra Hoilman and WPCC Minutes *(WPCC Minutes is listed on Outlook.)*

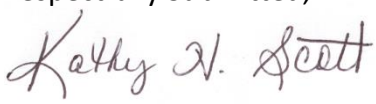
(Please give a brief summary of discussion and a description of all action taken.)

1. Kathy Scott welcomed the members and thanked them for attending.
2. The committee reviewed the minutes from the last meeting and discussed some points briefly.
3. The committee was given a packet of information including a meeting agenda, flyers, and other handouts to be discussed.
4. Kathy Scott gave an update on the transition to Moodle and on the Entrepreneurship Certificate, which was launched last year.
5. New business discussed
    a. Terminated Certificates
    b. Enrollment
    c. Ideas to improve existing programs, increase enrollment and retention, and to make students more employable included:
        - Investigate the possibility of offering a Logistics Management Program—May be successful because of the tourists visiting this area
        - Look at the feasibility of offering or developing a Brewery Certificate.
        - Broughton Hospital does hire our students for CNAs and other staff positions. There is a lot of turnover in those positions.
        - Many of the banks like BB&T are interested in hiring our students. The banks usually offer their own training programs and students would need to be willing to relocate.

- Nurses hired at Broughton usually have to supervise staff and don't necessarily have the supervision skills needed. Maybe business could coordinate a supervision component with the nursing program.
- Coordinate training programs in industries, like we've done in the past.

6. After a short round-table discussion, the meeting adjourned at 7:45 p.m.

Respectfully Submitted,



Kathy Scott
Department Head of Business and Public Services